Get your inspiration directly onto your sofa with the new Westwing Home & Living iPad App

Westwing Home & Living launches new App for iPad and iPhone to make it even more comfortable to discover interior ideas and decoration tips from home - just in time for the start of autumn.

MUNICH, GERMANY – October 15th 2015

Start autumn inspired with the new Westwing Home & Living app – now also for your iPad! As of today available worldwide to download for free in the Apple App Store. Escape the pre-christmas shopping stress and discover the latest deco trends for autumn and winter with the Westwing Home & Living app, conveniently from your sofa.

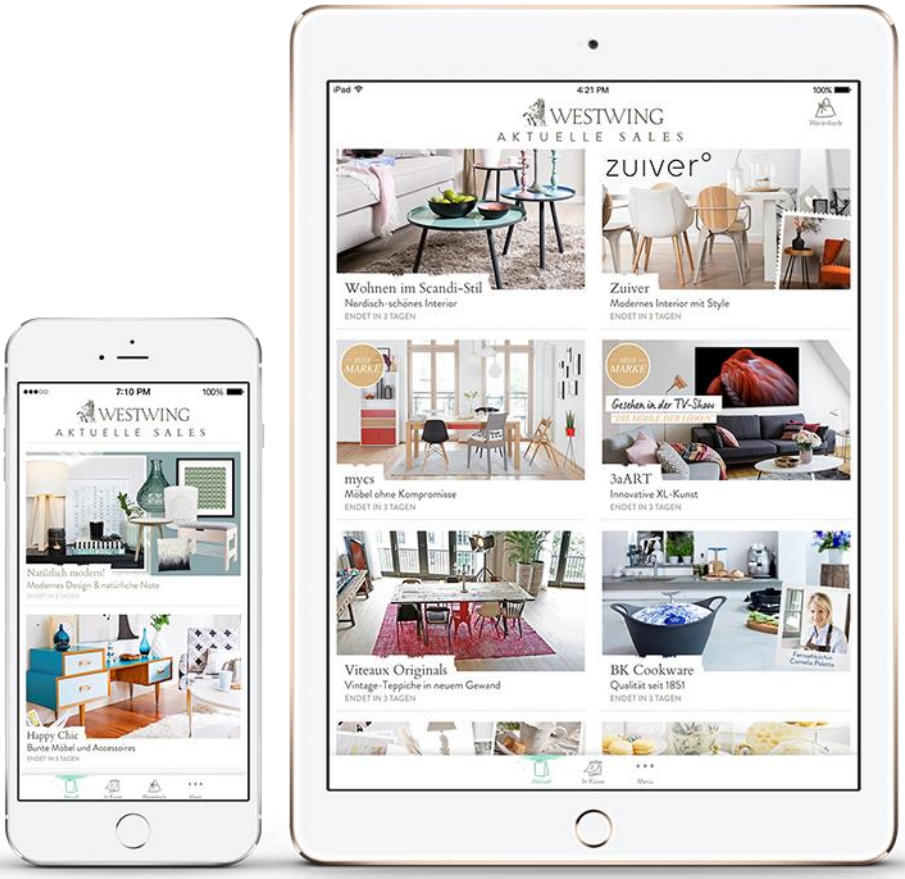
As known from the iPhone, you can now also discover the daily selected campaigns of Westwing Home & Living via the new app on your iPad. “Recently a lot of customers have asked us to develop an iPad app. With the new Westwing Home & Living app we fulfill this wish”, says Delia Fischer, founder of Westwing Home & Living.

The new app is optimized for iOS 9 and introduces a fresh look including lovingly designed details for the iPad as well as the iPhone. “The app’s intuitive user experience makes it a lot of fun to explore our unique products, browse through inspirational pictures, and stay up to date about the latest Home & Living trends”, says Fischer further. The popular Westwing Magazine and inspirational interior how-to videos will follow soon. All about the Westwing Home & Living app can be found on http://www.westwing.de/app.

Already today the iPhone app with 1.7 million downloads plays an important role for Westwing Home & Living. With the new app, Westwing Home & Living seeks to focus even more on mobile devices and underlines its goal to shape the home & living market’s mobile shift.

About Westwing Home & Living
Westwing (https://www.westwing.de) is a leading international eCommerce company for Home & Living. The company offers its members in daily sales beautiful home accessories and furniture. Headquartered in Munich (Germany), Westwing is active in 14 markets across three continents and employs around 1,500 people worldwide. The company was founded in 2011 by Delia Fischer, Georg Biersack, Matthias Siepe, Stefan Smalla and Tim Schaefer. In fiscal year 2014, Westwing grew to EUR 183 million in revenues (previous year: EUR 110 million). Investors such as Access Industries, Fidelity Worldwide Investment, Investment AB Kinnevik, Odey, Rocket Internet, Summit Partners and Tengelmann Ventures, have funded the company. Westwing is active in Austria, Belgium, Brazil, the Czech Republic, France, Germany, Italy, Kazakhstan, the Netherlands, Poland, Russia, Slovakia, Spain and Switzerland.

FOR MORE INFORMATION: Tim Schäfer, tim.schaefer@westwing.de


WESTWING
AKTUELLE SALES
Natürlich modern!
Modernes Design & natürliche Note
Happy Chic
Bunte Möbel und Accessoires
WESTWING
AKTUELLE SALES
Wohnen im Scandi-Stil
Nordisch-schönes Interior
ENDET IN 3 TAGEN
zuiver°
Zuiver
Modernes Interior mit Style
ENDET IN 3 TAGEN
mycs
Möbel ohne Kompromisse
ENDET IN 3 TAGEN
Gesehen in der TV-Show
3aART
Innovative XL-Kunst
ENDET IN 3 TAGEN
Viteaux Originals
Vintage-Teppiche in neuem Gewand
ENDET IN 3 TAGEN
BK Cookware
Qualität seit 1851
ENDET IN 3 TAGEN